



Cards for a Cause

Fundraiser Details

Timeframe:

Your group will sell boxed card sets for two weeks. Sales flyers and payment will be collected and cards ordered. Boxes of Cards will be delivered within 2 weeks of order collection. Then your group will deliver the cards to those who purchased them - and enjoy the funds earned!

Funds Raised:

Your group will earn \$13 per box of cards sold. Minimum of 15 boxes, but there is no maximum of funds that can be earned.

Earning Potential: *Sample Group Size: 20 participants.*

If every person sold 20 boxes: 400 boxes sold = **\$5,200 raised**

If every person sold 15 boxes: 300 boxes sold = **\$3,900 raised**

If every person sold 10 boxes: 200 boxes sold = **\$2,600 raised**

If every person sold 5 boxes: 100 boxes sold = **\$1,300 raised**

Fundraiser FAQ

1. How much profit should our group expect?

You will make \$13 per box or a 43% cash return on sales!

2. Is there a minimum number of boxes we need to sell?

There is a 15 box minimum to receive cash back.

3. Do we collect payment at the time cards are ordered?

Yes, payment should be collected at the time of sale.

4. Do we charge tax or shipping?

No. Sales tax and shipping are covered by Usborne Books & More. However, if you have a tax exempt number, please provide that to your Usborne Consultant.

5. Who should checks be made payable to?

Please make checks payable to your organization.

6. What materials are provided?

Your Usborne Consultant will provide order forms, a flyer/table sign and a Tally Sheet.

When sales are completed, return the tally sheet to your consultant.

7. How long does it take to receive the cards?

Allow 7-10 business days from the day your group finalizes their order with your consultant.

8. Are there any incentives for those who are selling?

Options for incentives are available through your consultant, however they will reduce the amount of cash awarded to the organization.



Cards for a Cause Tally Sheet

Fundraising Coordinator:

1. Please add up all the orders, and complete the tally below.
2. The individual order forms should be kept by you until the product is delivered. Then, they should be given to the individual fundraiser along with their product.
3. This form must be submitted to your Usborne Books & More consultant, with total payment, the day following the turn in date.

ORGANIZATION NAME: _____

Coordinator Name: _____

Phone: _____ **Email:** _____

Selling Dates: _____ to _____ **Turn In Date:** _____

_____ **# of Boxes Sold - Box 1, All Occasion Cards**

_____ **# of Boxes Sold - Box 2, Number of Kids' Card**

_____ **Total # of Boxes Sold**

_____ **Total Cash Received (number of boxes (_____) x \$30.00**

_____ **Total Amount Raised (number of boxes (_____) x \$13.00**

_____ **Amount Due to Consultant (number of boxes (_____) x \$17.00**

Cards for a Cause

Handcrafted Greeting Cards

Handmade Cards for all occasions with coordinating envelopes in a keepsake box.

Birthdays, Celebrations, Thank You's & More!



30 handcrafted and novelty cards for kids, with matching envelopes and funky stickers, come in a convenient magnetic storage box.

Beautifully Embellished

Individually Wrapped

Matching Envelopes

Keepsake Box

\$30 each



30 handmade all occasion, individually designed and embellished greeting cards and coordination envelopes in a keepsake box.



